

Flair Airlines Announces Purchase of NewLeaf Travel Company Assets

KELOWNA, BC - June 7, 2017

Flair Airlines Ltd. (Kelowna, BC) today announced that it has completed the purchase of NewLeaf Travel Company's assets; establishing itself as Canada's third National Airline, providing service coast to coast.

NewLeaf has been selling ultra-low airfares in Canada since the summer of 2016. As a ticket reseller, NewLeaf has offered Canadians the option of travelling for less money than other Air Carriers. Flair Airlines has been an integral part of this service providing all of the flight operation services.

The purchase of NewLeaf's assets establishes Flair's new position as a low fare national airline in Canada. The combination of NewLeaf's marketing, selling and distribution engine along with Flair's aviation expertise will continue to provide Canadians with the most affordable air travel options available.

Expansion is planned for new destinations beginning this year, plus the fall and winter domestic schedule will be released shortly. "As with all important business decisions, we will work closely with our partners, employees and customers to make the integration process as smooth as possible," stated Jim Rogers, President and CEO of Flair Airlines.

Passengers will continue to receive the same exemplary service they have come to expect with Flair. There will be no disruption of service and the current schedule will continue to be operated as planned. To book tickets, customers will continue to visit gonewleaf.ca or call 1 204 888 2665.

As part of the NewLeaf program Flair has transported over 250,000 passengers from coast to coast, completing more than 2200 flights. Throughout this time, Canadians have experienced Flair's excellent standards in service and performance.

"This acquisition will build on the strengths of both companies and now we are truly committed to providing the lowest possible fares as Canada's newest national airline," stated Rogers.

Flair Airlines Ltd. is a Canadian airline with operations based in Kelowna, Calgary and Hamilton. In business since 2005, Flair has a strong track record of providing safe, reliable and cost effective air transportation solutions.

Learn more at www.Flairair.ca

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PRESS RELEASE

June 7, 2017

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